

NYSNLA at



NYSNLA Court of Honor 2024 at The Great New York State Fair

August 20 – 21, 2024 | Syracuse

WAYS TO SUPPORT THIS EVENT

Sponsor / Program Advertiser / Donor

NYSNLA is now preparing for The Great New York State Fair this August! We will be celebrating the achievements of both our 2024 Honorees! NYSNLA is offering a number of ways that you or your company can support the NYSNLA Court of Honor and State Fair presentations—giving great exposure to all those attending the Fair!

Here are 6 Ways to Support NYSNLA at the Great New York State Fair...

<p>Summer Celebration/Court Special Support our Pre-Ceremony Party at the Aloft Inner Harbor and the Court of Honor at State Fair - \$250</p> <ul style="list-style-type: none"> • Company logo showcased on all event promotional materials and listing in program. • Half page advertisement in event program. • Your representative’s presence announced at both events (pre-party & Court). • Sponsor ribbon on name badge. 	<p>Giveaway Sponsorships \$1,000 Each</p> <p>NYSNLA will have giveaways for our guests and Fair attendees. We are looking for partners to sponsor giveaways, like garden implements or sunsticks. We will work with you.</p> <p>All Giveaway Sponsors (besides being on the giveaway itself!) will be acknowledged in event signage, program, and NYSNLA website.</p>								
<p>Event Program Advertisements Our event program, will be distributed as hard copy at the event—and posted electronically on NYSNLA’s website after the event. This marketing opportunity offers some good “shelf life.”</p> <p>Ad sizes and rates:</p> <table border="0"> <tr><td>Full Page</td><td>\$200.00</td></tr> <tr><td>½ Page</td><td>\$125.00</td></tr> <tr><td>¼ Page</td><td>\$ 75.00</td></tr> <tr><td>Business Card</td><td>\$ 35.00</td></tr> </table> <p><i>Artwork to be provided as high-resolution jpg or pdf.</i></p>	Full Page	\$200.00	½ Page	\$125.00	¼ Page	\$ 75.00	Business Card	\$ 35.00	<p>Donations for the Courtyard Experience The NYSNLA Sensory Garden in the Horticulture Building Courtyard Help us make the NYSNLA Sensory Garden at the State Fair a complete success! All donors will be acknowledged in event signage, program, and NYSNLA website.</p> <p>Looking for donations of items:</p> <ul style="list-style-type: none"> • Garden Decoration & Elements • Plants for all the Senses (Touch, Smell, Sound, Sight & Feel)
Full Page	\$200.00								
½ Page	\$125.00								
¼ Page	\$ 75.00								
Business Card	\$ 35.00								
<p>Volunteer Your Time & Expertise for the Courtyard Experience NYSNLA is also looking for volunteers to help us cleanup, install, and maintain the Courtyard during the Fair. <i>Join us!</i></p>	<p>Make a Donation to Raise Greater Awareness of Our Industry Donations to support our State Fair efforts helps us raise greater public awareness of NYS Nursery and Landscape Professionals!</p>								

NYSNLA at



NYSNLA Court of Honor 2024 at The Great New York State Fair SUPPORTER FORM

Contact Person: _____ Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-Mail: _____ Phone: _____

Company Website: _____

EVENT SUPPORT OPTIONS:

Sponsorships

___ The Court Special - \$250

___ Giveaway Sponsor - \$1,000

Program Advertisements – Please send artwork as jpg or pdf to info@nysnla.com.

___ Full Page - \$200 ___ Half Page - \$125 ___ Quarter Page - \$75 ___ Business Card - \$35

Donation for the Courtyard/Sensory Garden Experience

Item(s):

Approximate Value: \$ _____

We will contact you to make arrangements for getting donation(s) to the State Fairgrounds.

Monetary Donation: I/we would like to donate \$ _____ to this public outreach effort.

Payment Details

Total Supporter Amount \$ _____

___ Check Enclosed

___ Credit Card: ___ Visa ___ Mastercard ___ Amex ___ Discover

Card #: _____ Expiration: _____

CVV: _____ Name on Card: _____

Billing Address on Card, if different from address above: _____

Please return this form with payment method to:

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